



Real Estate Photography Preparation Checklist

Congratulations on listing your home! This checklist is designed to help you prepare your home for professional photography. You can always go beyond the list in your staging and preparing as you see fit.

Kitchen

- Clear off counter tops
- Hide dishes and drying rack
- Take down all refrigerator magnets
- Wipe clean stainless steel appliances
- Hide dog/cat food bowls

Decorative items on kitchen counters are welcome such as well designed crocks, serving trays, towels, etc.



Dining Room

- Clear off table of all non-decorative items
- Add a decorative centerpiece such as a small plant or a bowl of fruit
- Hide brooms, mops, vacuum cleaners, etc.

There is no need to have table settings unless you desire.

Living Room

- Hide remote controls
- Turn off tv
- Neatly fold blankets
- Clear surfaces of non decorative items such as cups, tissues, laundry, etc.
- Hide easily movable family photos

There is no need to remove photos from walls, only table tops.





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Bedrooms

- Clear bedside tables of personal items
- Hide alarm clocks
- Clear dresser tops of clutter
- Hide laundry baskets in closets or elsewhere

The closets won't be photographed unless there is a particularly good walk in closet.



Bathrooms

- Hide toothbrushes, toothpaste, and other hygiene products
- Clean mirror
- Lower toilet seat
- Put out a decorative soap if available
- Fold towels on racks

A good place to hide things is in the tub with the shower curtain closed.

Exterior

- Move vehicles away from the front of the home
- Clear yard of children's'/pet toys
- Mow grass
- Move trash cans out of sight or to the side of the house
- Turn on porch light or lamp post light
- Arrange outdoor furniture in a pleasing way



When staging a home for real estate, "less is more" is a good philosophy to have. If you want to go above and beyond, feel free to do so. You may want to mop wood and tile floors, or clean dirty windows. Cleaning of any sort is a good idea.